



Award-Winning BUSINESS DRIVEN CREATIVITY[®]



2023

CAPABILITIES STATEMENT

COMPANY INFORMATION

Mach4 Design, LLC

2230 Rte 70W STE 2 #1219
Cherry Hill, NJ 08002

856.302.4005
www.Mach4Design.com

Incorporated: New Jersey
Established: 2003
CAGE: 9H5E3
UEI: JPJMQWCYNNG3
Business Type: Small

Socio-Economic Certifications

Veteran Owned Business
NJ Certified VOB
NJ Certified SBE
SBA & SAM Registered

OVERVIEW

Mach4 Design is an innovative boutique agency with a deep business understanding. For two decades, we have offered award-winning, business-driven web and marketing services that foster growth and amplify market impact. Our reputation is built on trust, mutual respect, and a steadfast commitment to our clients' success.

We have crafted and managed hundreds of successful projects for diverse clients spanning from New York City to Florida and from California to international locales such as Italy, Norway, and Israel. This extensive experience, supported by exceptional communication, ensures project success irrespective of geography.

Our motto, "Business Driven Creativity™," guides everything we do with an ROI-first approach, including web development, AI for marketing, graphic design, SEO, and digital communications. We pride ourselves on delivering impactful, cost-effective solutions that amplify sales, build market share, and strengthen brands.

At the helm of Mach4 is Robert Harrington, a serial entrepreneur and marketing specialist. His hands-on approach guarantees top-tier work quality and bespoke strategies. Known for reshaping businesses through his innovative and cost-effective marketing strategies, Robert is a respected figure in the industry. With Mach4, you work solely with the "A-Team" and get the personalized touch only a boutique agency can offer.



20 Years of
Award-Winning
Design Guided by
Business-Driven
Creativity.

Founder/Principal Robert W. Harrington

KEY DIFFERENTIATORS

20+ Years of Success: Over two decades of corporate & government marketing, design, and communication experience, demonstrating a proven track record of successful projects.

Award-Winning Design: Recognized nationally and internationally with numerous awards as well as listed among the top agencies in both the Philadelphia Metro region and the state of New Jersey.

Business Driven Creativity™: Our unique approach combines amazing ideas with a deep understanding of business needs, allowing us to produce impactful, cost-effective solutions.

Global Experience: We've worked with international clients in Europe and the Middle East. This experience has enriched our understanding of diverse markets and business needs.

Involved Leadership: As a boutique agency, every project directly benefits from the involvement of the Founder/Principal, Robert Harrington, a 20+ year marketing & design expert.

CORE COMPETENCIES (B2G & B2B)

- Web Design & Development
- Search Engine Optimization & PPC
- Digital Sales Presentations
- Interactive Kiosk Displays
- Marketing Automation
- AI for Marketing
- Direct Mail/Outreach Campaigns
- Video Content & Testimonials
- Email Marketing & Communications
- Graphics & Infographics
- Digital & Print Design
- Explainer Videos
- Corporate Branding & Logo Design
- Marketing Plans & Implementation
- Full Advertising Campaigns
- Social Media Content & Management

CORPORATE ACCOLADES



INDUSTRY CODES

NJ Business Code

2720 Advertising & Public Relations

NAICS Codes

- 541810 Advertising Agencies
- 541430 Graphic Design Services
- 541511 Web Page Design Services
- 541613 Marketing Consulting Services
- 54186 Direct Mail Advertising

NIGP Codes

- 91501 Advertising Agency Services
- 91596 Web Design
- 96546 Graphic Design for Print
- 96153 Marketing Services

CLIENTS (PAST/PRESENT)



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